



News Release

409 3rd Street, SW, Suite 210 ★ Washington, DC 20024 ★ 202-205-3850 (p) ★ 202-205-6825 (f) ★ www.nwbc.gov

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Contact: Katie Moreau
202-205-3850
Katherine.Moreau@nwbc.gov

Sarah Fisher Appointed to National Women's Business Council

(Washington, DC) Sarah Fisher, Founder and Team Owner of Indianapolis-based Sarah Fisher Racing, was appointed today to serve a three-year term on the National Women's Business Council (NWBC), a nonpartisan federal advisory council created to serve as an independent source of advice and policy recommendations to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners.

"Sarah Fisher is a credible and knowledgeable voice for small business owners," said Donna A. James, Chair of the NWBC, appointed by President Obama in October 2010. "She understands first-hand the unique challenges women business owners face in their journey from the start-up phase to success and significance. I look forward to working with Sarah and the other women leaders of the National Women's Business Council on the economic issues that matter most to women business owners."

"To be appointed to the National Women's Business Council is an honor and privilege," Fisher said. "Being from the motorsports industry, I hope to serve a role that contributes from the experiences I have gained in a very competitive environment. By working with several other powerful women within the NWBC, I hope that we can achieve the goal of setting up an environment where other ambitious women can also achieve success."

Members of the NWBC are prominent women business owners and leaders of women's business organizations. The Council's mission is to promote bold initiatives, and review policies and programs designed to support women's business enterprises at all stages of development in the public and private sector marketplaces.

A noted former IndyCar and NASCAR driver, Fisher founded her own race team in 2008. She continued racing until 2010, when Fisher's ninth start at the Indy 500 that year marked the most starts for a woman in the 93-year history of the race. She completed nine Indianapolis 500s, was voted "Most Popular Driver" four times in two separate Series, and has been awarded "Indy's Best & Brightest Leaders Under 40." Fisher is the first woman to qualify fastest for a major North American open-wheel event, the fastest woman to ever qualify for the Indy 500 and is the youngest woman to compete at the legendary Indianapolis Motor Speedway.

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For more information about the Council, its mission and activities, contact: National Women's Business Council, 409 3rd Street, SW, Suite 210, Washington, DC 20024; phone: 202-205-3850; fax: 202-205-6825, e-mail: info@nwbc.gov; website: www.nwbc.gov.