



News Release

409 3rd Street, SW, Suite 210 ★ Washington, DC 20024 ★ 202-205-3850 (p) ★ 202-205-6825 (f) ★ www.nwbc.gov

For Release on:
October 1, 2009

Contact: Allison Gilmore
202-205-6827 office
703-371-9050 cell
allison.gilmore@nwbc.gov

NWBC Summit Adds Women's Business Perspective to National Dialogue on Health Care and Business Growth *Women Business Owners Make Policy Recommendations*

Washington, DC –The National Women's Business Council (NWBC), in conjunction with Pfizer, Inc., yesterday hosted a summit of policymakers, health care experts, and women's business community leaders in Washington, DC. The *2009 Women's Business Summit: Health Care and Business Growth* encouraged dialogue among policymakers and the women's business community on the challenges and realities of health care reform and women business owners' role in driving the economic recovery. In addition to members of the NWBC, participants included representatives of top women's business organizations, health care professionals, and White House, SBA, and congressional staff.

During the event, participants shared their insights on current policies affecting small business owners struggling to find access to affordable health care options and grow their businesses. Summit attendees agreed upon the following set of shared principles to contribute to the national dialogue on health care reform:

- **Accessibility:** a menu of customized programs for individual choice
- **Affordability:** Transparent, per capita pricing, parity for service across state lines. Tort reform and electronic medical records are essential.
- **Portability:** Individually-owned, and goes with an employee
- **Wellness:** Wellness education for the entire community. Individuals must take responsibility for lifestyle choices like smoking, obesity, alcohol/drug use. Employers should provide healthy options and incentives.

“The Council is pleased to have a role in this important debate,” said NWBC Executive Director Margaret Barton. “We look forward to advancing the common principles established by the Summit participants.” The Council will formulate a letter to policymakers outlining the key recommendations and outcomes from the event.

###

The National Women's Business Council is a bi-partisan Federal government council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Members of the Council are prominent women business owners and leaders of women's business organizations. As the nation's advocate for the more than 10.4 million women-owned businesses in the U.S., the National Women's Business Council works to promote increased access to affordable health care, access to capital, access to federal contracts and international markets, and access to the information and expertise women business owners most need to succeed. The Council conducts research on issues of importance to women business owners and their organizations and connects the women's business community to policy makers in order to expand and improve opportunities for women business owners and their enterprises.